

Jesse White Secretary of State & State Librarian

Gwendolyn Brooks Building 300 South Second Street Springfield, Illinois 62701 800-665-5576 www.ilsos.gov Dear Library Colleague:

As head of the state's Organ/Tissue Donor Program, I believe in the lifesaving potential of organ/tissue donation. I ask you to please review the attached materials and consider holding an organ/tissue donor registration drive at your library.

October 2014

In Illinois, more than 5.6 million people are registered as organ/tissue donors, yet there are 5,000 people waiting for transplants. Each year, about 300 people die waiting for their gift of life. One person can save or improve the quality of life for up to 25 individuals. I encourage everyone to register for this lifesaving program by visiting LifeGoesOn.com.

Last April during Donate Life Month, many Illinois public libraries held organ/tissue donor registration drives. The success of those drives shows that libraries have been an important partner in expanding and strengthening the organ/tissue donor program. I am grateful for their outreach efforts and hope to continue this initiative in the future.

Take a look at the attached materials and sign up to host an organ/tissue donor registration drive at your library. I appreciate your cooperation in this important, lifesaving effort.

Sincerely,

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TIPS FOR A SUCCESSFUL ILLINOIS LIBRARY ORGAN/TISSUE DONOR REGISTRATION DRIVE

Below are suggestions to help you prepare for your organ/tissue donor registration drive at your library:

- 1. Submit donor drive requests at least 3-4 weeks in advance of the drive. This will give Secretary of State Organ/Tissue Donor Program staff time to schedule the drive and ensure the timely arrival of your requested materials. It will also give you ample time to advertise with local media and post notices in high traffic areas. Send drive requests to lhager@ilsos.net.
- 2. Arrange for a local person who has been affected by donation or transplantation to speak or visit during the drive. Many people in your community will probably not have met a transplant recipient. Recipients can provide compelling testimonials about this lifesaving program at your event.
- **3. Display books about donation.** The Organ/Tissue Donor Program staff (217-782-6258, or lhager@ilsos.net) can provide you with a bibliography of titles for all ages.
- 4. Offer flyers promoting the donor drive at check-out to remind patrons about the upcoming drive. Flyers also can be provided to local businesses and community organizations.
- 5. Hold the donor drive during your library's peak hours in order to reach the most people.
- 6. Although <u>all</u> times of the year are beneficial and encouraged for hosting your library's drive, it can be even more effective to hold donor drives during months that highlight organ/tissue donation. April is National Donate Life Month. The first week of August is National Minority Donor Awareness Week. National Donor Sabbath is celebrated the weekend two weeks prior to Thanksgiving. March is National Eye Month, which is a good time to create awareness about the need for donated corneas.
- Incorporate the organ/tissue donor drive with a blood drive or bone marrow drive. Contact your local blood and bone marrow centers: Bone Marrow Be the Match 800-MARROW2 (800-627-7692; America's Blood Centers 888-USBLOOD (888-872-5663); American Red Cross 800-REDCROSS (800-733-2767).

For more information, call 800-210-2106 or visit LifeGoesOn.com.



ILLINOIS LIBRARY ORGAN/TISSUE DONOR DRIVE INTEREST INDICATOR and MATERIALS REQUEST FORM

□ Yes! My library would like	e to schedule an on	site Donor D	rive.	
Name of Library:				
Address:				
Contact Person:				
Telephone:		_ Email:		
Donor Drive Date possibilities	for my libra <mark>ry:</mark>			
First Choice	Second Choice_		Third Choice	
Organ/Tissue Donor Program brary's Donor Drive.	staff will contact	the person li	sted above to confirm a date for your	r li-
Materials Requested: These materials can be provide	ed to your <mark>libr</mark> ary	regardless of	whether a Donor Drive is planned.	
 Brochures / Quantity:_ Advertising Posters / Quantity:_ 			Pens / Quantity:	
Approximate Number of Visit	ors Expected:			
Please provide additional inf staff prepare for the drive:	ormation regardi	ing the event	t <mark>o help Organ/Tissue Donor Progr</mark>	ram
Is the event in conjunction wit	h another special	event? If so,	what event?	
Do you know a local organ/tis	sue recipient or do	onor <mark>famil</mark> y m	nember that could attend? \Box Yes \Box	No

Would you like a press release template for your local newspaper? \Box Yes \Box No

When completed, please email, fax or mail to:

Illinois Secretary of State Organ/Tissue Donor Program Room 451 Howlett Springfield, IL 62756 Email: lhager@ilsos.net FAX: 217-782-9448

For more information, call 800-210-2106 or visit LifeGoesOn.com.